



PRELACTO PRO DEDICATED COMPOUND FEED FOR DRY COWS

THE DRY COW CONCEPT PRELACTO HAS BEEN DEVELOPED FOR MILK PRODUCERS TO HAVE A SIMPLE AND EFFECTIVE DIET FOR DRY COWS IN ORDER TO ENSURE A GOOD START OF THE NEXT LACTATION

To power the Prelacto Dry Plan of De Heus, we developed the **Prelacto Pro** a special feed for cows during the dry period. Important aim of the dry period is to keep the rumen active and big so that after calving the cow will be able to eat and digest more feed. This is very important for a healthy and uncomplicated start of the new lactation, including a better fertility.

While often a small number of cows is in the dry phase, our aim was to simplify the management of this important period. Keep diets simple and minimize stress for the cows does work very well according to many field trials we as De Heus have done. All the important vitamins and minerals are dosed on a high level in this dry cow feed. Also aniotic salts are included in the **Prelacto Pro**. It will help to minimize metabolic disorders and boost a good start. Also quality of the colostrum will be influenced on a positive way. Our dedicated Indian Prelacto Plan is based on worldwide practical and positive experience of De Heus farmers next to own research done over the last years.





PRELACTO PRO TO PREPARE A SUCCESSFUL START OF THE NEW LACTATION PERIOD

CHARACTERISTICS

- ▶ Special selected raw materials to support rumen flora
- ▶ Mineral- and vitamin supplementation adjusted to this phase
- ▶ High protein level of decent (bypass) quality, adjusted to the needs of mother and child
- ▶ DCAB (Dietary Anion-Cation Balance) in order to promote calcium metabolism.

BENEFITS

- ▶ Fit cows during dry period
- ▶ Easy calving and healthy start of lactation
- ▶ Optimum colostrum quality
- ▶ Fit and healthy calves
- ▶ Working satisfaction (simple diets / less problems)
- ▶ Higher profit
- ▶ Better fertility

MODE OF ACTION

To minimize nutritional stress in this important period, we advise to feed a stabilized diet during the whole dry period. Our ideal Prelacto diet is mainly based on corn silage and wheat straw, being the important and stable used roughages in Indian dry cow diets. To balance these diets, extra good protein is needed to maintain the rumen function. Next to this protein, special minerals and vitamins are added to the **Prelacto Pro** to create the best possible preparation for a healthy calving period and an optimal start of the new lactation period.

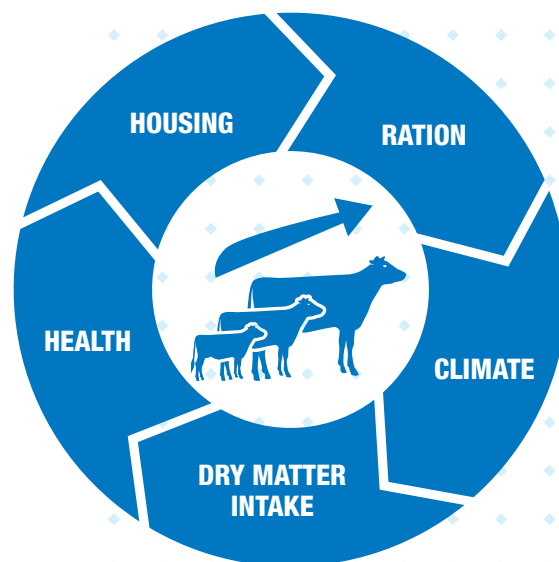


Figure 1. Factors for a successful start to lactation

NUTRITIONAL CHARACTERISTICS IN DRY MATTER

Crude protein	≥230 g/kg
Crude Fiber	≥110 g/kg
Magnesium	≥7.5 g/kg
Vitamin A	≥35.000 IU/kg